



VALUE BENEFITS CENTRE

*Easily earn back your membership fee
many times over*

INCREASE YOUR BOTTOM LINE BY REDUCING EXPENSES

SAVE ON TRAVEL, INSURANCE, AUTO EXPENSES & MUCH MORE!



Canadian Professional
Sales Association
L'association canadienne
des professionnels
de la vente

www.cpsa.com

PPPC membership entitles you to CPSA membership at a discount. A \$45 value! CPSA's benefits include discounts for travel, automobiles, insurance, financial planning, communications and business and office products. Professional development sales training, a Sales Resource Centre with information to assist in the management of your business and additional individual memberships are available for your sales staff.

Contact: Florence Fillion

Tel: 888-267-2772

E-Mail: ffillion@cpsa.com

SAVE ON THE NEWEST INDUSTRY SOFTWARE & OTHER WEB SITE SERVICES

uducat.com

www.uducat.com

The Uducat.com Corporation is the e-commerce service provider for the PPPC. Developers of www.promocan.com, they do all things related to the Internet with special consideration for all members. From domain name registration to web site design and development to hosting and e-commerce services, they are, quite literally, a "one stop shop" for all important Internet requirements.

Contact: Guy Tortolano

Tel: 888-511-1131

E-Mail: gtortolano@uducat.com



Distributor Catalogs

Find out more [here](#)

Customizable Product Sourcing Website

Distributor Catalogs is Uducat's latest web tool, a completely customizable product sourcing website for distributors to promote to their clients.

Contact: Guy Tortolano

Tel: 888-511-1131

E-Mail: gtortolano@uducat.com

SAVINGS START AT 15% WITH UPS & CANPAR



www.lssaves.com

You can realize significant savings through Logistics Solutions & Services Inc. Using preferred carriers such as UPS for North American and international shipments, and Canpar for services within Canada by ground, PPPC members can benefit from 15-65% discounted rates depending on annual volume, discounted air and ocean freight services, no third party surcharges, third party sourcing and negotiation on warehousing and distribution as well as special discounts at Canadian UPS stores. *Call for a free benchmarking consultation today.*

Contact: Paul Publow or Sean Muise

Tel: 905-896-9080

E-Mail: ppublow@lssaves.com or sdmuise@lssaves.com

SAVE ON CREDIT CARD PROCESSING RATES



www.versapay.com

Exclusive debit and credit processing rates from Versapay. As a PPPC member you receive preferential rates on Visa, Mastercard, Interac, telephone and on-line payment processing in any currency. 24/7 customer support and training is included with no hidden fees and no surcharges. [CLICK HERE](#) to get your processing rates now!

Contact: Mary Wallis

Tel: 866-999-8729

E-Mail: mary.wallis@versapay.com

SAVE ON ARTWORK & DIGITIZING EXPENSES & LOTS MORE!



www.officebeacon.com

Office Beacon provides member-only discounted pricing on artwork production and proof approvals, digitizing for embroidery, 2D virtual samples, graphic and design services, data services including order entry of invoices and purchase orders and list and data management. Other services such as e-mail blast design and development, and fulfillment are also available. [CLICK HERE](#) for your PPPC rates.

Contact: Pranav Dalal

Tel: 877-214-3434

E-Mail: sales@officebeacon.com

SAVE 10% ON THE NEW PANTONE® PLUS SERIES OF PRODUCTS



The color of ideas.™

PPPC is the official distributor of PANTONE® Plus Series of products for the promotional products industry in Canada. Association members benefit from substantial savings on the purchase of select PANTONE® Products. [CLICK HERE](#) to order and for the product catalogue, pricing and descriptions.

SAVE ON CREDIT REPORTS, COLLECTION SERVICES & EMPLOYMENT INQUIRIES



www.access-credit.ca

Play it safe! PPPC's partnership with Access Credit gives you reduced costs on credit reports, collection services and pre-employment investigations. Access Credit's collection rates, no collect, no pay policy and easy to read credit reports will definitely be a benefit to your accounting procedures.

Contact: Bobbi Jo Balzer

Tel: 866-620-1306.

E-Mail: bbalzer@access-credit.ca

SAVE ON GROUP INSURANCE STARTING AT 2 EMPLOYEES



Associum's selection of health, dental, long term disability and life insurance plans for members are based on the number of employees beginning with no less than 2 individuals. The plan is supported by excellent customer service and effective cost-containment features.

Contact: Neil Iddon for a quote in person or by phone.

Tel: 888-761-1164

E-Mail: ndi@associum.com

SUPPORT FOR YOURSELF & YOUR EMPLOYEES



www.nabs.org

The National Advertising Benevolent Society (NABS) is the only charitable organization in Canada that provides assistance to professionals in the communications industry, who may need help due to illness, injury, unemployment or financial difficulties. NABS offers job postings, financial, personal and career counseling, workshops and a national toll-free help line.

Individuals seeking assistance can contact NABS at 800-661-6227 or by e-mail at nabs@nabs.org.

INCREASE YOUR BOTTOM LINE BY ADDING INCENTIVES



www.imacanada.ca

IMA Canada Council will help you capitalize on your investment in the incentive marketplace. Your company will benefit from the IMA's targeted efforts to increase the corporate community's use of incentives and you will personally benefit from the educational and networking opportunities offered. IMA-Canada Council offers outstanding learning and networking opportunities and funds industry research.

Contact: Niki Hall
Tel: 905-862-3664

E-Mail: info@imacanada.ca

ENSURE THE BEST PRODUCT QUALITY FOR YOUR CLIENTS



www.STRQuality.com/PPPC

Specialized Technology Resources, Inc. (STR) is an accredited, third-party laboratory and global quality assurance provider with more than 25 years of experience in the toy and premiums industry. As the Consumer Product Safety Commission (CPSC) continues to implement new regulations, STR will be an essential resource, offering product-testing services at preferred member rates.

STR services include testing, auditing, certification and responsible sourcing.

Contact: Haley Will
Tel: 860-749-8371, x-208

E-Mail: PPPC@STRQuality.com

REBATE 5% FOR PPPC MEMBERS



www.datadirect.ca



Proudly Canadian owned and operated - **Data Direct Group Inc.** is fast becoming one of the largest and most diversified service providers in the industry. Data Direct has a long standing tradition of excellent customer service, accurate work, competitive pricing and some of the fastest turnaround times in the Fulfillment industry. With Data Direct offering in-house Design, Printing, Data Processing, Direct Mail and Fulfillment we can provide seamless production capabilities to all your marketing and communication needs. **Data Direct** welcomes all **PPPC Members** with any size of project. Find out how **Data Direct** can partner with you to ensure your success and improve your ROI!

Contact: Debbie Major
Tel: 905 564 0150, X-108

E-Mail: debbie@datadirect.ca

MEASURE THE RESULTS!

THE RESULTS

A sales rep whose monthly gas expense is an average of \$400 will save \$120 annually using the CPSA Petro Canada discount.	\$120.00
A sales rep whose annual hotel room night expense is \$2000 will save \$200 using the CPSA discounts at major hotels.	\$200.00
A PPPC member who pays \$1,000 to put products on their web site will save that cost by linking to the PPPC product search engine.	\$1,000.00
A member company who annual shipping and courier expense is \$15,000 will save \$225 annually.	\$225.00
For Visa credit card transaction sizes over \$300 the rate is 1.70% and 1.85% for Mastercard. Based on \$500K of orders annually the saving is \$1,500.	\$1,500.00
If your annual artwork re-creation expense is \$600 you save \$250 annually using Office Beacon's basic art service at \$8.95. Include one revision per job.	\$250.00
PPPC members save up to 30% on group insurance benefits. Based on an \$20,000 annual insurance expense save \$600.	\$600.00
If your Pantone charts cost you \$500 annually you save 10% with PPPC.	\$50.00
Member Distributors save with FVF on monthly orders. For \$35,000 per month @ 2% 10 days/Net 30 terms pay the order in 10 days and save \$700.	<u>\$700.00</u>
GRAND SAVINGS TOTAL	\$3,945.00

PLUG IN YOUR OWN FIGURES TO MEASURE YOUR RESULTS!